P-219, Hostel Blocks, IIM Bangalore, Bangalore-560076

GOKUL RAMANARAYANAN

gokulrnarayan@gmail.com https://gokulrnarayan.bitbucket.io

EDUCATION

INDIAN INSTITUTE OF MANAGEMENT - BANGALORE

India

Master of Business Administration Candidate (Year 1); Expected Graduation: April, 2018

Jun '16 - Present

- Leadership: Coordinator, SIGMA Technology Club; Organized national level Growth Hacking contests in collaboration with startups
- Coursework: Marketing, Advanced Statistics, Competition & Strategy, Entrepreneurship, Consumer Behavior, Corporate Finance

NATIONAL UNIVERSITY OF SINGAPORE

Singapore

Aug '08 - Jun '12

Bachelor of Computing, Major in Computer Engineering

- Student Exchange Program to ETH Zurich ('11); Clubs: NUS Computing Club, NUS Students Union, BINGO, IEEE Student Branch
- Awards: SIA-NOL Scholarship S\$150,000 waiving 100% UG fee; MICS research grant CHF 4750 Swiss National Sci. Foundation

EXPERIENCE

WOOF INDIA
Co-founder
Bangalore
Jan '17 - Present

- Co-founded a dog start-up (along with 4 others) that focuses on sales of ethically bred healthy pups; Sales worth INR 70,000 in 2 months
- On-boarded 4 sellers on to the platform; Took care of digital marketing initiatives on Facebook and garnered 2100+ active community
- Built a chat bot for the Facebook page to answer queries related to dog raising for new parents https://www.facebook.com/dogsatwoof

CITIBANK NA Singapore

Senior Analyst, Equities Trading

Aug '12 – Jun '16

Leadership • Hired, coached, managed 3 developers in the team; Received 2 promotions and 2 Praise Awards for top performance

• Project Lead for 30 clients from 7 cross-functional teams, across multiple time zones to retire legacy services

• Product • Product Owner - ideated & designed SKYNET, a real-time monitoring tool; increased product adoption rate by 90%

Management • Improved production system stability by 45% using SKYNET; Developed features to capture product metrics

Big Data
 Developed feedhandlers that process 800,000+ trades/sec in real-time; Reduced critical application latency by 200ms
 Analyzed 12+ billion trades & quotes data to identify market opportunities for Sales Traders across 10 Asian markets

Strategic
 Liaised with regulators, internal clients, and doubled app capacity to support merger of Tokyo & Osaka stock markets
 Projects
 Implemented market data API for JP, HK, SH markets providing consistent access to more than 100 billion trades

• Achieved 30% cost savings in annual license fees by reducing application footprint on Reuters market data feed

Cost Savings

Reduced hardware expenses by \$400,000/year by consolidating server usage of 100+ clients across multiple regions

INTERNSHIPS

SYSTEMS GROUP, ETH ZURICH

Research Intern, Data Analytics

Switzerland

Jun '11 – Aug '11

- · Researched and developed a framework using Puppet to automatically deploy Hadoop in a cluster of machines
- · Helped research faculty automatically and flexibly deploy, stress test and benchmark different setups of Hadoop cluster configuration

QUANTINE PVT LTD Intern, Web Development

Singapore

Dec '10 – Jan '11

- · Rolled out the first iteration of their web application for Quantine, a start-up from Singapore Management University
- Successfully pitched the product, along with the founders, during multiple client meetings

MUVEE TECHNOLOGIES PVT LTD

Singapore

Intern, Business Intelligence

May '10 - Nov '10

- · Integrated muvee's customer data from sources Google Analytics, Salesforce CRM, Internal sales databases etc. to create a warehouse
- · Built a Business Intelligence solution to analyze customer behavior, purchase trends and measure other key performance indicators

ADDITIONAL INFORMATION

Technical Skills

• kdb+/q (Big Data Technology); SQL; Shell Script; Unix; Python; Hadoop; Hive; Puppet; MS Excel; AngularJS; P4

Projects

 Worked on some side projects primarily using kdb+/q technology: Real-time data capture system achieving scale via single-threadedness, Facebook Hacker Cup Puzzle solutions, POC on integrating kdb+/q and AngularJS available on https://github.com/gokulr

Interests

- Finisher Sundown Full Marathon, 42.195KM (6:45); 6 Half Marathons, best 21.2KM (2:20) between '13-'16
- Bungee jumped from world's longest free-fall Nepal; Finisher Spartan Sprint Race, 6+KM, 25 army obstacles (1:59)